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No. 87451/Website/DGQA/Tech Coord (16TC)

26 Apr 2016

MINISTRY OF DEFENCE  
DGQA/Tech Coord (16TC)

**REGARDING PLACING OF BANNERS RELATING TO MAJOR**  
**GOVERNMENT PROGRAMMES AND INITIATIVES ON**  
**GOVERNMENT OF INDIA WEBSITES**

Please find enclosed MoD letter No. 8(9)/2015/D(Coord/DDP) dated 08 Apr 2016 on the subject for information and necessary action.

  
(AK Gandhi)  
Col  
Director (PP&T)

Encls : as above

ADGQA(L) ✓

Project Leader, SDCC ✓

255/ADGQA(L) Revt  
27/04/16

DDG(L)  
53/28/APR/16

No. 8(9)/2015/D(Coord/DDP)  
Government of India  
Ministry of Defence  
Department of Defence Production

South Block, New Delhi,  
Dated February, 2016

8<sup>th</sup> April

To,

1. The DGOF & Chairman, OFB.
2. DGQA.
3. DGAQA.

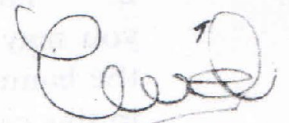
**Subject:-** Regarding placing of banners relating to major Government programmes and initiatives on Government of India Websites.

Sir,

Please find enclosed a copy of D.O. No. DeitY/ NIC/DCWS-GOI/0101(Pt.) dated 27.01.2016 received from Department of Electronics & Information Technology (DeitY), on the above mentioned subject for information and necessary action.

Yours faithfully

Encl.- As above



(Vinod Pal)

Director D(Coord/DDP)

Telefax: 23019465

Copy to -

Dte. Of Std.

US(General/DDP)- For info. and necessary action.

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S1.No. 22(R)

जे.एस. दीपक  
सचिव  
J.S. Deepak  
Secretary



भारत सरकार  
संचार और सूचना प्रौद्योगिकी मंत्रालय  
इलेक्ट्रॉनिक्स और सूचना प्रौद्योगिकी विभाग  
Government of India  
Ministry of Communications &  
Information Technology  
Department of Electronics &  
Information Technology (DeitY)

D.O. No. DeitY/NIC/DCWS-GOI/0101(Pt.)  
Dated: 27 January, 2016

Dear Secretary,

It has been decided that banners relating to major Government programmes and initiatives will be placed on important Government of India websites, especially those which have substantial public interface and are visited by a large number of citizens. This will enable us to leverage the visibility of these websites to promote important government initiatives. NIC will design and display the banners across websites managed by them. It is requested that the concerned officers of your Ministry/Department and the organisations under your control be directed to facilitate this process.

2. For websites which are managed by service providers other than NIC, you may make necessary arrangements with the service providers to display the banner appropriately. NIC shall make available the design of the banners in this case as well.

3. Since this activity is urgent and to commence in February, 2016 itself, your personal attention is required to get it going. Further, as it will be an ongoing exercise, it is requested that a Nodal Officer in the Ministry/Department may be appointed to interface with NIC for this purpose. The name and contact details of the Nodal Officer may be informed to Smt. Neeta Verma, DDG, NIC (email: [neeta@nic.in](mailto:neeta@nic.in) Tel: 011-24363692).

Please treat this as an important activity that needs to be urgently implemented.

With regards,

*Handwritten signature*  
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Yours sincerely,

*Handwritten signature*  
27/1/16  
(J. S. Deepak)

J.S. Deepak  
D.S. (Coord)  
4216

*Handwritten signature*

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All Secretaries to Government of India

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5/2/16

D (Coord)/DDP Section

I endorse a copy of the above for your kind information.

Yours sincerely,

Sd/-

(J.S. Deepak)

**Shri Pradeep Kumar Sinha**  
Cabinet Secretary  
Cabinet Secretariat  
Rashtrapati Bhavan  
New Delhi - 110004